

*CULTURAL ALLIANCE  
OF GREATER HAMPTON  
ROADS*



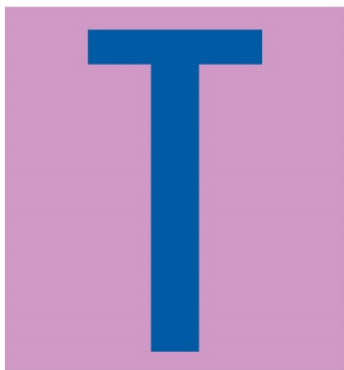
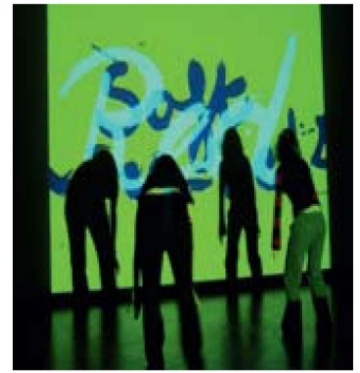


Figure 1 2015 Alli Award Nominees

Membership Breakfast  
September 9, 2015



February, 2016

**TO THE SUPPORTERS OF THE CULTURAL ALLIANCE OF GREATER HAMPTON ROADS**

For **more than 30 years**, the Cultural Alliance of Greater Hampton Roads (CAGHR) has been the regional leader in the promotion and coordination of arts and cultural programs across Hampton Roads.

**VEER** magazine hails the Cultural Alliance as an economic driver for stimulating a regional Hampton Roads arts scene. The Cultural Alliance sparks creativity, innovation, and creates a vibrant arts environment.

Our upcoming fundraiser is the **Brew At The Zoo And Vino Too!** If the arts are important to you, we ask that you join us as a Partner to make this endeavor a success. On the next page are examples of ways you can

contribute. Of course, we especially hope that, in addition to financially supporting the event, you will join us for a fun-filled, entertaining, and altogether delightful evening.

As a partner, your contribution will enable us to continue programs and workshops that help to build and strengthen the arts as an economic engine for the region.

We invite you to select a level of partnership to show your support for the **Brew At The Zoo And Vino Too!** Depending on your level, you will enjoy one or more of these yearlong benefits:

- ✓ Admission tickets to the BREW to be held on June 2, 2016 at the Virginia Zoo
- ✓ Online logo placement/recognition on the Alliance website
- ✓ Logo recognition on printed event materials



Figure 3 BREW AT THE ZOO committee



Figure 4 Volunteers at the BREW AT THE ZOO

As you review the sponsorship information, we hope that you will decide to partner with us and other businesses and individuals that support the arts in Hampton Roads!

No other organization in Hampton Roads supports all the arts the way the Cultural Alliance does. Please help keep the rich and wonderful tradition going by funding a share of **Brew At The Zoo and Vino Too**. Questions? Please call 757-961-4002.

Yours,

Joan L. Rhodes-Copeland  
Executive Director



Figure 5 CAGHR presented with HEIDI AWARD in 2015

## Cultural Alliance of Greater Hampton Roads Celebrating 32 Years of Excellence in the Arts

### VIP SPONSORSHIP LEVELS

#### Diamond \$2,500

Admission to the sponsored event for 8 persons  
Acknowledgement at the event and in printed and social media materials. Name, logo and link displayed on the CAGHR website sponsors' page

#### Platinum \$1,000

Admission to the sponsored event for 6 persons

YOUR \$2,500 will contribute towards the CATERING for the BREW

YOUR \$1,000 will contribute towards the zoo rental fee

Acknowledgement at the event and in printed, digital and social media materials. Name, logo and link displayed on the CAGHR website sponsors' page

**Gold \$500**

Admission to the sponsored event for 4 persons  
Acknowledgement at the event and in printed and digital materials. Name, logo and link displayed on the CAGHR website sponsors' page

**Silver \$250**

Admission to the sponsored event for 2 persons  
Acknowledgement at the event and in printed, digital and social media materials. Acknowledgement on the CAGHR website sponsors' page

**Bronze \$150**

Admission to the sponsored event for 1 person  
Acknowledgement at the event and in printed, digital and social media materials. Acknowledgement on the CAGHR website sponsors' page

**Pewter \$100**

Acknowledgement at the event and in printed, digital and social media materials. No admission tickets included with this sponsorship. Acknowledgement on the CAGHR website sponsors' page

**Copper \$50**

Sponsorship will provide general support for BREW AT THE ZOO. No admission tickets included with this sponsorship. Acknowledgement at the event and on the CAGHR website sponsor's page

YOUR \$500 will support  
printing and postage for the  
BREW!

YOUR \$250  
contributes  
towards  
Entertainment

YOUR \$150 supports  
Rental of Chairs &  
Tables

YOUR \$100  
supports event  
security

## *The Work of the Cultural Alliance*

For over 30 years the Cultural Alliance has served the arts and cultural community of the Greater Hampton Roads region, as a non-profit agency whose mission is to stimulate cultural vitality and facilitate the development of healthy and dynamic cultural institutions throughout the region. Programs of the Alliance are

- The prestigious Alli Awards is held each fall. This highly publicized event recognizes both artists for their work, the area arts organizations, businesses and individuals who support the arts.
- Workshops, such as “The Business of Art” and “Cybersmart” help teach artists and members of arts and cultural organizations the business and managerial side of art so that they can be financially successful, and obtain the resources, support, and recognition they need to continue.
- Commissioners’ Roundtables are held twice a year, to bring together the members of the arts commissions of all Hampton Roads.
- Advocacy for Arts Funding--the Alliance, along with many other organizations, reminds the General Assembly of the value of the arts and the importance of providing as much funding as is fiscally prudent.
- Networking Events for artists, arts supporters, arts directors and entrepreneurs build on the stimulation and idea generation that occur when bright, creative, out-of-the-box people get together.

## *Quotes about the Cultural Alliance*

“The Alliance is an arts advocacy organization that provides an impressive variety of high quality professional workshops and activities to support the needs of the constituents it serves.” Quote by the Virginia Arts Commission,

**VEER** magazine recognized the Alliance as an organization actively promoting and enhancing regionalism in the arts.

“Thank you Joan for the photo and for acknowledging the Portsmouth Art & Cultural Center and what we do in Portsmouth. The arts are a passion for all those who were nominated for this (Alli) Award. We thank you and the Business Consortium for your continued efforts to bring the arts together and offer stimulating and relevant programs to the arts community”

“I really enjoyed the social media workshop last week. There was a lot of information and so little time. I would like to have a copy of the Power Point presentations if possible as it will assist in applying what I learned as well as making more sense of my notes. Thanks again for putting on the workshop!”