

Press Release

August 20, 2014

CULTURAL ALLIANCE IS CELEBRATING

“CHAMPIONS IN THE ARTS”

The Cultural Alliance of Greater Hampton Roads is now accepting nominations for its 2014 **ALLI Awards**, “Celebrating our Champions”. Members of the Hampton Roads community are asked to nominate individuals, businesses, volunteers, community leaders, arts professionals and arts educators who support and help to sustain the arts in Hampton Roads. The **ALLI Awards** are an honored tradition in Hampton Roads and help to promote a healthy and vibrant arts industry in our region.

The “Celebrating our Champions” Awards Program and reception will be held at 5:00 p.m. on Sunday, November 9, 2014 at the Robin Hixon Theater in the Virginia Arts Festival Clay and Jay Barr Education Center, located at Bank Street, Norfolk, VA . Tickets for the event are \$40 each.

The Alliance is inviting the public to nominate deserving arts advocates in one of the ten categories described below. All nominees will be announced in advance and recognized for their achievements and work in support of the arts and one honoree will be named in each category. With the exception of the Creative Leadership ALLI Award, all honorees must live in, work in, and/or directly impact the arts and culture community in Hampton Roads.

Business nominations from local Offices of Economic Development, the Hampton Roads Center for Civic Engagement, area Chambers of Commerce are encouraged. Business Awards are divided into three levels:

ALLI Award for Small Business (50 or fewer employees)

ALLI Award for Medium Business (51-249 employees)

ALLI Award for Large Business (more than 250 employees)

Individual categories recognize individuals who have exceptionally supported the arts and cultural community of Hampton Roads. All the Creative Leadership Award nominees must reside or work in Hampton Roads, as follows:

ALLI Award for Arts Professional (full-time or part-time paid employees)

ALLI Award for Emerging Volunteer (not age-restricted but a new or recent volunteer)

ALLI Award for Individual Volunteer (an established volunteer with years of experience)

Special Awards will be given to recognize specific areas of emphasis, as shown below:

The Bettie Minette Cooper ALLI Educator Award recognizes educators who have made consistent and extended contributions in teaching at the K-12 grades, college level, or private instruction within Hampton Roads.

The **Creative Leadership ALLI Award** recognizes personal commitment and devoted contributions in work with a major impact locally, regionally or statewide. This individual leads the charge in expanding the reach of the arts and creativity, and brings expanded

distinction to the arts and culture industry. The recipient may or may not live in the Hampton Roads area.

The **Vianne B. Webb ALLI Award for Lifetime Achievement** exemplifies Vianne's passion in the form of contributions of time, effort and/or financial resources over many years in Hampton Roads.

The **ALLI Arts Partner Award** recognizes includes an individual or business that does not fit into the nominees that don't fit other categories, such as a community organization/civic group, a business leader, an elected official, the media or a media professional, etc. The nomination should be based on the nominee's positive and supportive impact on the arts and cultural community in Hampton Roads.

Nomination forms and instructions are available at www.culturalli.org or by calling the Alliance's office at 757-889-9479. Nominations must be received by 5:00 p.m. on September 5, 2014 at the office of the

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The Cultural Alliance is supported in part by grants from the Virginia Commission for the Arts and the National Endowment for the Arts, Chesapeake Fine Arts Commission, Hampton Arts Commission, Newport News Arts Commission, Norfolk Commission on the Arts and Humanities, Portsmouth Arts Commission, Virginia Beach Arts and Humanities Commission, York County Arts Commission and the Williamsburg Fine Arts Commission.

Tickets for the ALLI Awards can be purchased on the Cultural Alliance website, www.culturalli.org/alliawards-2014.html. For more information, Contact Joan L. Rhodes-Copeland at joan@culturalli.org, 757- 961-4002 or at 420 N. Center Drive, Ste. 239-B, Bldg. 11, Norfolk, VA 23502.