

2016-2017 Executive Committee



Linda Bunch



Jay Legum



E Nybakken



Minette Cooper

President
Vice President
Vice President, Programs
Secretary
Treasurer

Anne Meek
Minette Cooper
Linda Bunch
Elizabeth Nybakken
Jay Legum

Additional Board Members include

Russell Allen, Thomas Cagley, Nancy DeFord, Shelly Ezanno, Carlton P. Hardy II, Steven Holliday, Solomon Isekeije, Jim Kosnik, Barbara Ramsey, Tanya Street, Byron Tobin, Fran Ward, Ginny Werner; Andrew Damiani and Lois Hornsby, Emeritus Board members.

Membership Benefits and Services

The Cultural Alliance increased its efforts to let members know about the benefits and services available to them. These services include

- Workshops and Leadership Forums with topics relevant to the arts and arts organizations;
- The ALLI AWARDS program that gives special recognition to persons and businesses who support the arts and artists;
- The partnership of SCORE (Service Corps of Retired Executives) to provide business and technology consulting services as needed;
- A website that continues to be a major service to members. Not only does it keep members informed of the arts news in the arts community, but it also carries details about the arts events. Each organization was able to submit its activities for inclusion on the CAGHR website. The website (www.culturalli.org) was also used as a financial tool for the membership as a quick and efficient way to pay for programs and events sponsored by the Alliance.

Thank You to Our 2016-2017 Donors and Sponsors!

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The Cultural Alliance is supported in part by grants from the Virginia Commission for the Arts and the National Endowment for the Arts, the Chesapeake Fine Arts Commission, the Norfolk Commission on the Arts and Humanities, the Portsmouth Museum and Fine Arts Commission, the Virginia Beach Arts and Humanities Commission, the York County Arts Commission,

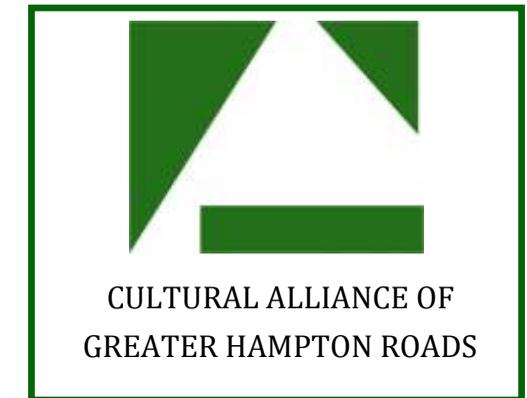
Volunteers

The Cultural Alliance also relies on many volunteers in carrying out its programs. Volunteers are recruited from the communities and the local colleges. There are some who complete administrative duties and others who assist with the special programs and fundraisers. Board members also volunteer many hours through committee work and assistance during programs and workshops.

The Scope of the Alliance

The Cultural Alliance's target community spans the entire region of Hampton Roads. The region extends from the North Carolina border to the Upper Peninsula and encompasses communities along the James and York Rivers.

The primary audiences for the programs and workshops of the Cultural Alliance are the arts and cultural organizations and individual artists in all genres. The audience for the Alliance has also expanded to include several non-profit organizations sharing similar interests and problems.



CULTURAL ALLIANCE OF
GREATER HAMPTON ROADS

2016-2017 ANNUAL REPORT



2016 Alli Award Nominees

“BUILDING CULTURAL COMMUNITIES”
The Cultural Alliance of Greater Hampton Roads (CAGHR) recognizes the arts and culture as significant contributors to the region's quality of life.

Cultural Alliance of Greater Hampton Roads

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www.culturalli.org

Find us on Facebook!

Message from the President...



You've got to accentuate the positive, eliminate the negative, latch on to the affirmative, and don't mess with Mister In-Between ... You've got to spread joy up to the maximum, bring gloom down to the minimum, have faith—so pandemonium doesn't walk upon the scene! (Johnny Mercer) The past year is now fading away; but let's consider our accomplishments in 2016-17. A review of this

report provides detailed information on our successful programs that were held during the year. Thanks to Linda Bunch, our programs chair for the programs and workshops; Carlton Hardy for his leadership in the Alli Awards program, and Tom Cagley, for his leadership as chair of the BREW AT THE ZOO AND VINO TOO! Our Board members are to be complimented and thanked for all the work, time, finances, and effort they put into our organization to make this year a success. And we can only say a huge "Thank You" to Joan for her untiring work for the Alliance and to the Hampton Roads arts community. The solutions we supported for the challenges we faced have yielded great results. Now we are once again strong in support of the mission and the work of the Cultural Alliance of Greater Hampton Roads.

Message from the Executive Director



The arts offer so much to the human spirit and for over **30 years** the Cultural Alliance has offered myriad experiences to the arts and cultural organizations in Hampton Roads. As Executive Director of the Alliance, I believe that our mission is to offer support and assistance to the many arts and cultural organizations, as well as the individual artists, in Hampton Roads. This year, we partnered with organizations to present our workshops and programs so that we would have their expertise to present to our attendees. Our organization has been called a "convener," a "connector" in the arts community and we want to continue to be the fulcrum around which the arts can operate. We are aware of the growth of the arts in Hampton Roads and the economic impact the arts make in our region. Our theme for the upcoming year is "Creative Placemaking" with a focus on how we can use the arts to solve community problems. The Alliance believes that the growth of the arts and our communities is dependent on our working together! **Joan L. Rhodes-Copeland, Executive Director**

Programs for 2016-2017



Annual Membership Meeting featured Brad Tuggle, Marketing Director for the Virginia Stage Theater who spoke on Marketing Your Arts Organization, Sept. 22, 2017, WHRO studios (50)



ALLI Awards The Cultural Alliance's annual tribute to individuals and businesses who have supported the arts. This year's event had 21 nominees and the format was a sit-down dinner, held at the Sheraton Norfolk Waterside, November 12, 2016. The theme was "The Power of One" (125)



Workshop on "Volunteers—Engagement and Management," presented by Leigh Anne-Cade, Training Director for Volunteer Hampton Roads. It was held at the Children's Museum of Virginia, January 24, 2017 (46)

HR Diversity and Inclusion Consortium



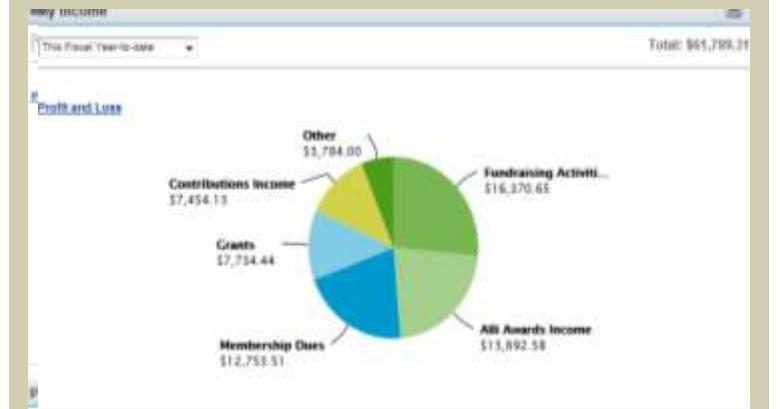
The topic for the **Consortium** program was "Why We should Support the Arts". The speakers were Linda Dyer, Development Director for The Hurrah Players; Robert Loomis, of BORJO Coffeehouse; Ed Harvey, Virginians for the Arts; Deborah Wyld, Formerly Director, Norfolk Southern Foundation; and Deidre Love, Executive Director, Tidewater Youth Poets. They spoke on the ten reasons why we should support the Arts – a statement paper by the Americans for the Arts. (50)

Arts Commissioners' Roundtables were held in Hampton at the American Theater on April 5, 2017 and in Portsmouth at the Children's Museum of Virginia on October 6. This provides an opportunity for the area arts commissioners to meet and discuss issues.



The **BREW AT THE ZOO AND VINO TOO!** held on June 8, 2017 was our annual fundraiser with over 265 persons in attendance at the Virginia Zoo. A success socially and financially!

Source of Funds



Use of Funds

